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User Interface (UI)

Digital Media Interfaces

Bank of the West – Digital Banking Experience

Website / Mobile App

[Bank of the West](#)

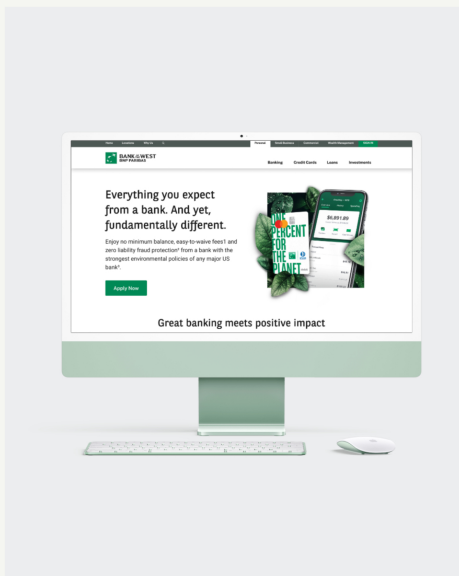
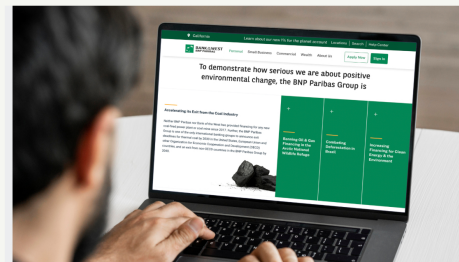
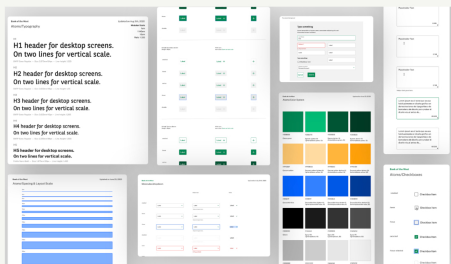
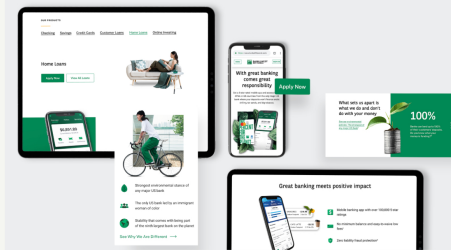
Bank of the West is establishing itself as a new way to bank for the future by improving the banking experience for a new generation of digitally-native customers. Working with design consultancy propelland, Bank of the West redefined its website interface with a responsive redesign to would help them adapt its offerings for a mobile-first environment and reach beyond what legacy banks have to offer.

Client / Manufacturer

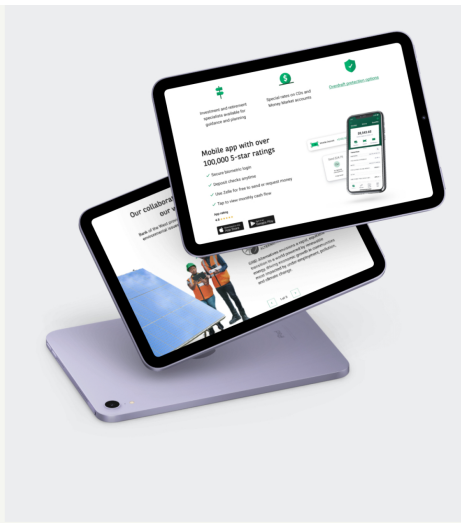
Bank of the West
San Francisco, US

Design

propelland
San Francisco, US



Date of Launch	2021
Development Time	Confidential
Target Regions	North America
Target Groups	Consumers / Users



RELATED PROJECTS



VW ID. UNYX APP

APP

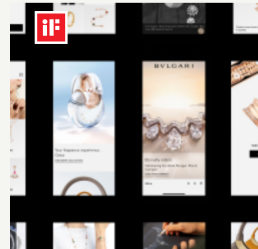
Volkswagen (Anhui) Digital Sales and Service Company Limited



Orona Ambiences

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