

2 Wins

Means & Matters

Bank of the West

The screenshot shows a webpage for 'MEANS & MATTERS' with the tagline 'Stories of MONEY and SUSTAINABILITY'. The navigation bar includes 'LIVING', 'BUSINESS', 'INSPIRATION', and a search icon. The main headline is 'Black Businesses MATTER' in a large, elegant serif font. Below it, a sub-headline reads: 'Three Black business owners share how they got started, and the ways they're empowering their communities in order to make outdoor recreation an accessible lifestyle for everyone.' A blue horizontal bar contains a yellow 'READ NOW' button. The footer features 'THE WEBBY AWARDS' logo on the left and 'Back' and 'Share' buttons on the right. A vertical credit line on the right edge reads 'from BANK OF THE WEST'.

MEANS & MATTERS Stories of MONEY and SUSTAINABILITY

LIVING BUSINESS INSPIRATION

Black Businesses
MATTER

Three Black business owners share how they got started, and the ways they're empowering their communities in order to make outdoor recreation an accessible lifestyle for everyone.

READ NOW

THE WEBBY AWARDS

< Back Share

from BANK OF THE WEST

Recognitions

2021

Webby Winner

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Credits

Title

Means & Matters

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Entrant

Bank of the West

[Website](#) ↗

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