

2025 CU Times Luminaries Awards Finalists Announced

By Michael Ogden



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When we put out a call for submissions for this year's CU Times Luminaries Awards, the credit union industry answered that call and we received hundreds upon hundreds of incredible entries.

After several weeks reading and studying each submission, the *CU Times* editorial staff is thrilled to announce the finalists of this year's awards in 25 categories.

We will unveil the winners in each category during our fourth annual CU Times Luminaries Awards Gala at Disney's Yacht Club Resort on Nov. 6.

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Credit Union Times.

Technology Credit Union – San Jose, Calif.

Community Impact – Credit Union (\$1B-\$4B)

- Park Community Credit Union – Louisville, Ky.
- Valley First Credit Union – Modesto, Calif.
- USF Federal Credit Union – Tampa, Fla.
- Franklin Mint Federal Credit Union – Chadds Ford, Pa.
- Notre Dame Federal Credit Union – Notre Dame, Ind.
- AmeriCU Credit Union – Rome, N.Y.
- Community Choice Credit Union – Farmington Hills, Mich.
- Georgia United Credit Union – Duluth, Ga.
- Magnifi Financial – Melrose, Minn.
- SELCO Community Credit Union – Springfield, Ore.

Community Impact – Credit Union (\$1B & Below)

- Coosa Pines Federal Credit Union – Childersburg, Ala.
- Canopy Credit Union – Spokane, Wash.
- Allegiance Federal Credit Union – Oklahoma City, Okla.
- FedChoice Federal Credit Union – Lanham, Md.

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Credit Union Times.

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- Members 1st Federal Credit Union – Enola, Pa.
 - Blaze Credit Union – Falcon Heights, Minn.
 - Delta Community Credit Union – Atlanta, Ga.

Excellence in Marketing – Credit Union (\$1B-\$4B)

- Credit Union 1 – Anchorage, Alaska
- Park Community Credit Union – Louisville, Ky.
- Community Financial Credit Union – Plymouth, Mich.
- Sandia Area Federal Credit Union – Albuquerque, N.M.
- OnPath Credit Union – Metairie, La.
- Philadelphia Federal Credit Union – Philadelphia, Pa.
- Silver State Schools Credit Union – Las Vegas, Nevada
- Addition Financial Credit Union – Lake Mary, Fla.
- Chartway Credit Union – Virginia Beach, Va.
- Y-12 Credit Union – Oak Ridge, Tenn.

Excellence in Marketing – Credit Union (\$1B & Below)

- Cedar Point Federal Credit Union – Lexington Park, Md.
- Mirastar Federal Credit Union – San Jose, Calif.

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Credit Union Times.

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- Teachers Federal Credit Union – Hauppauge, N.Y.
 - Columbia Credit Union – Vancouver, Wash.
 - VyStar Credit Union – Jacksonville, Fla.
 - Meritrust Credit Union – Wichita, Kan.
 - Northwest Federal Credit Union – Herndon, Va.

Innovation in Tech – AI/Cybersecurity/Mobile Banking

- Rogue Credit Union – Medford, Ore.
- Teachers Federal Credit Union – Hauppauge, N.Y.
- Education Credit Union – Amarillo, Texas
- Heritage Federal Credit Union – Newburg, Ind.
- California Credit Union – Glendale, Calif.
- Gerber Federal Credit Union – Fremont, Mich.
- FAIRWINDS Credit Union – Orlando, Fla.
- Pioneer Federal Credit Union – Mountain Home, Idaho
- Addition Financial Credit Union – Lake Mary, Fla.

Executive Leadership – Credit Union CEO (\$4B & Up)

- Steph Sherrodd – Sunward Federal Credit Union

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Credit Union Times.

• TOM FRUSTIKIS – CEO

- Chris Parker – Lighthouse Credit Union
- Kevin Miller – Addition Financial Credit Union
- Laurie Butz – Capital Credit Union
- Vitaliy Kutnyy – Selfreliance Credit Union
- Mark L. Robnett – Justice Federal Credit Union

Executive Leadership – Credit Union CEO (\$1B & Below)

- Judy DeLucca – New Orleans Fireman’s Federal Credit Union
- Jed Meyer – St. Cloud Financial
- Helen Mickel – Tongass Federal Credit Union
- Keisha L. Richards – St. Thomas Federal Credit Union
- Ron Smith – Enbright Credit Union
- David Savoie – Louisiana Corporate Credit Union
- Shonna Shearson – First U. S. Community Credit Union
- Christine Blake – Cardinal Credit Union
- William Burke – Day Air Credit Union
- Matthew Gaspari – Tucson Federal Credit Union

Executive Leadership – Credit Union C-Suite

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Credit Union Times.

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- John Mason – Digital Federal Credit Union
 - Anurag Sharma – VyStar Credit Union
 - Dawn Brummett – ORNL Federal Credit Union
 - Garth Pricer – Members 1st Credit Union

Rising Star – Credit Union (\$4B & Up)

- Louise Cogan-Rupani – Municipal Credit Union
- Joanna Bradley – Suncoast Credit Union
- Lindsey LeWinter – FAIRWINDS Credit Union
- Stephanie Curtis – VyStar Credit Union
- Amber Merrill – Gesa Credit Union
- Aaron Campbell – UW Credit Union
- Abdul Hussain – Delta Community Credit Union
- Nathan Turner – Northwest Federal Credit Union
- Cynthia Ojeda – SchoolsFirst Federal Credit Union

Rising Star – Credit Union (\$1B-\$4B)

- Emily Wolfington – Elements Financial Credit Union
- Cassie Kraft – Great Lakes Credit Union

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Credit Union Times.

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- Lindsey Powell – Financial Center First Credit Union
 - Nathan Cape – Minnequa Works Credit Union
 - Maddison Gleim – Members Choice Credit Union
 - Katelynn Rowe – Signet Federal Credit Union
 - Sarah Greenberg – San Antonio Citizens Federal Credit Union

Third-Party Organization Categories:

Product Innovation – Advances in AI

- Posh AI
- Cooperative Credit Union Association
- Optimal Blue
- Vertice AI
- Instnt
- Alogent
- Carefull
- Eltropy, Inc.
- Traduality
- Glia

Product Innovation – Core Processing/Conversion

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Credit Union Times.

- Mahalo Banking
- Q2
- SavvyMoney
- Alogent
- Metallicus

Executive Leadership – CUSO

- Taylor Murray – ServiStar Consulting
- Pankaj Kulshreshtha – Scienaptic Systems, Inc.
- Sundip Patel – AVANA Companies
- Melissa Osborn – Comply-YES!
- John Ballantyne – Tru Treasury
- Chuck Fagan – Velera
- Tony Boutelle – CUDL/Origence
- Jamie Wiersma – Member First Mortgage
- Diego Achio - Traduality
- Hayley Harrison – CU NextGen

Executive Leadership – Credit Union Leagues & Trade Association

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Credit Union Times.

- Prabhakar Tadepalli - TyTone
- Matt Tomko – Happy Money
- Nicole Haverly – nCino
- Laurie Flanders – Strum Platform
- JB Orecchia - SavvyMoney
- Trevor Gauthier – ACES Quality Management
- Milind Borkar – Illuma Labs, Inc.

Rising Star

- James Chemplavil – Salus
- Alex Manella – Michael Walters Advertising
- Tatum Miller – LendKey
- Karina Lindermuth – CU*SOUTH
- Jessica Woo – LendKey
- Rae Hoskins – CU NextGen

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