

MEANS & MATTERS Stories of MONEY and SUSTAINABILITY

Sustainable Business

Financial Perspectives

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SEASON ONE



THE MEANS & MATTERS PODCAST

"Share and amplify the messages you believe the world needs to hear. Who knows—maybe it'll surge like a waterfall and change the hearts and minds of enough people to positively alter the future." Leah Thomas

from **RANK OF THE WEST**

Hosted by 'Green Girl' Leah Thomas, this is a space dedicated to women shaking up the status quo in business and sustainability, and what it means to be a woman in a changing world. Leah brings her intersectional perspective to conversations with women leaders, like the head of the world's first B Corp winery and a Native American entrepreneur reclaiming the Nez Perce narrative through tourism. Whether it's clothing or coffee or conscious capitalism, it's about what happens when diverse voices with diverse life experiences lead.

LISTEN ON



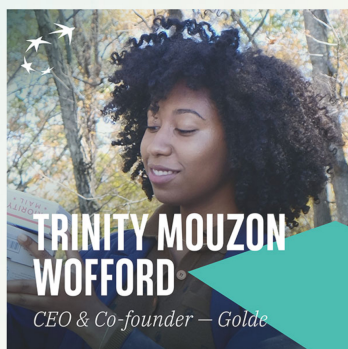
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Hosted By —

LEAH THOMAS

Leah Thomas is an eco-communicator, aka an environmentalist with a love for writing and creativity, based in Ventura, CA. She's passionate about advocating for and exploring the relationship between social justice and environmentalism.

EPISODES



EP. 01

Matcha for the Masses: Launching a Wellness Brand for the Rest of Us

Hear how one young Black founder started her wellness brand with a mission and some matcha.

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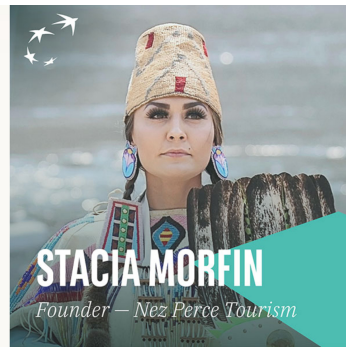
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EP. 02

A Nez Perce Entrepreneur Reclaims Her Tribe's Story

Stacia Morfin set out to preserve her tribe's history and support its future. It was a savvy business move, too.

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STACIA MORFIN

Founder — Nez Perce Tourism



AMY PROSENIK

CEO — A to Z Wineworks

EP. 03

Earthy, with Notes of Sustainability: A Wine CEO's B Corp Story

Cheers to this Oregon winery that's taking care of workers and the planet.

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EP. 04

Lights, Camera, Activism: A CEO Who Blends Hollywood with Sustainability

From thrifting to the red carpet, learn how sustainable fashion can have an impact.

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SAMATA

CEO — Red Carpet Green Dress

EP. 05

Origin Story: Making Coffee Sustainable From Berries to Barista

This fifth-generation coffee farmer brings innovation to an age-old industry.

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MARIA PALACIO

CEO & Founder — Progeny Coffee

EP. 06

Flour Power: Lessons From a Baker's Battle with Long COVID

COVID-19 tried to take Hannalee Pervan's life-long dream, her bakery, but she fought back and thrived. Then COVID took her sense of taste...

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